Permit #F00035495-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035495-B **Type of Permit:** FILMING **Release Date:** 02/07/2011

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Type of Production TV Reality

Producer Sal Ruggiero

Director Sal Ruggiero

1st AD Sal Ruggiero

Production Manager Sal Ruggiero

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Sal Ruggiero
Primary Phone Mobile - 818-481-7581
Secondary Phone Office - 323-549-6264

Location Assistant Sal Ruggiero
Primary Phone Office - 323-549-6264
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 4

NOT A PERMIT

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Summary Information — Location

Permit Number	F00035495-B	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 818-481-7581
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 323-549-6264
Production Title	HOW DO I LOOK		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Name ALL JURISDICTIONS GRID

Location Type Street

Film Dates 2/8/2011 - 2/25/2011 07:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	13
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

Coordinator Note
Excludes FilmLA conditioned areas such as, but not limited to: Arts District, Chinatown, Hancock Park/Windsor Square, Pacific Palisades
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No activities/equipment/vehicles within 300' of residents prior to 0900 hrs or after 2200 hrs on weekends
No blocking of exits/entrances/driveways
No cabling or light setups
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities
Interior activities or handheld equipment placement is limited to no more than 2 hours

Coordinator Note RIDER B ADDS FILM DATES

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

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Summary Information — Location

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Production Company E! ENTERTAINMENT TELEVISION
Insured Company E! ENTERTAINMENT TELEVISION
Production Title HOW DO I LOOK

Location Manager Sal Ruggiero
Primary Phone Mobile - 818-481-7581
Secondary Phone Office - 323-549-6264

Location Address 1010 Wilshire Blvd, Los Angeles, CA, 90017

Location Type Loft

Film Dates 2/8/2011 - 2/25/2011 07:00 - 21:30

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	13
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13
Spot Check	1

Filming Activities Camera on sticks; Handheld equipment; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Coordinator Note
SHOOTING IN SUITE 1603
No blocking of exits/entrances/driveways
No cabling or light setups
No equipment/activities/cables in stairwells, hallways, rooftop, common areas without presence of UFSO
May not compromise fire/emergency protection systems without presence of UFSO

Coordinator Note Spot check ok per Insp Matthews

Coordinator Note RIDER B ADDS FILM DATES

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NO PERMIT

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Summary Information — Location

Permit Number	F00035495-B	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 818-481-7581
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 323-549-6264
Production Title	HOW DO I LOOK		

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028

Location Type Hotel

Location Description RENAISSANCE HOTEL

Film Dates 2/8/2011 - 2/25/2011 09:30 - 23:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	13
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13
Spot Check	1

Filming Activities Camera on sticks; Handheld equipment; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Coordinator Note FILMING IN ROOMS 805 & 818

Coordinator Note
No blocking of exits/entrances/driveways
No cabling or light setups
No equipment/activities/cables in stairwells, hallways, rooftop, common areas without presence of UFSO
May not compromise fire/emergency protection systems without presence of UFSO
No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs

Coordinator Note Spot check ok per Insp Matthews

Coordinator Note RIDER B ADDS FILM DATES

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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Production Title HOW DO I LOOK

Location Manager Sal Ruggiero
Primary Phone Mobile - 818-481-7581
Secondary Phone Office - 323-549-6264

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Mall

Location Description KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

Film Dates 2/8/2011 - 2/25/2011 12:00 - 23:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	25
Vans	2

Personnel on Location

Type	Quantity
Audience Members	25
Cast	5
Crew	25
Spot Check	1

Filming Activities Camera on sticks; Exterior Dialogue; Handheld equipment; Stage set;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Coordinator Note
No blocking of exits/entrances/driveways
No cabling or light setups
No equipment/activities/cables in stairwells, hallways, rooftop, common areas without presence of UFSO
May not compromise fire/emergency protection systems without presence of UFSO
No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs

Coordinator Note Spot check ok per Insp Matthews

Coordinator Note RIDER B ADDS FILM DATES

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT